

# Reformulate

**Definition** Reformulate defies established font categories. Even though it is a non-proportional typeface with a unified width of all glyphs, typical of some twentieth century types, contrasting shadowing along the left-tilted axis return us to the era of handwritten Renaissance scripts. Vertical proportions correspond to those of classic text typefaces; the width of characters is unified so uppercases appear slim, while narrow lowercase letters ("f", "i", "j", "l", "r") cleverly hide their handicap with long diagonal or vertical serifs. Reformulate is dynamic in appearance and the minuscules are asymmetrical, all of which enhances already good legibility. Texts are pleasantly spiced up by the unusual execution of several characters – first and foremost an open, winding "g", with a bowl intersecting the top arch. Further welcome and refreshing elements are the alternative characters, accessible through the OpenType function. These contain an alternative "a", a calligraphy style extended stem of the "f", a simplified form of the lowercase "g", a lowercase "k" with a top loop instead of a diagonal, a more dynamic variant of the "l", a "z" disrupted by a vertical bar, etc. The uppercase set is varied in a similar fashion, leaving the designer to decide which variant to use in a particular project.

**Basic info**  
**Number of fonts in a family:** 8 (Light, Light Italic, Regular, Italic, Semibold, Semibold Italic, Bold, Bold Italic)  
**Number of glyphs per font:** 596  
**Release date:** 2014

**OpenType Features**  
All Small Caps (c2sc)  
Small Capitals (smcp)  
Fractions (frac)  
Localized Forms (locl)  
Standard Ligatures (liga)  
Case Sensitive Forms (case)  
Slashed Zero (zero)  
Stylistic Set (ss01–ss02)

A	A	0	¼	6	6	<b>REF</b>			
		1	½	^	^				
A	a	2	¾	+	+	<b>OR</b>	±	±	±
		0	9	8	8		D	D	D
6	•	H	5	6	•	<b>MU</b>	5	5	5
^	] S	W ^	] S	W ^	1/4		€	€	€
+	€	L	€	+	€	<b>LA</b>	≠	≠	≠
8	¶	€	&	8	¶		€	€	€
This song has been flagged as abusive or spam!						<b>TE</b>	~	~	~
							≠	≠	≠
Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance.						Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consecte-	W	W	W
							€	€	€
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							6	^	+
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							•	] S	4
							€	D	D
							¶	5	5
							H	€	€

ORTHEILBRONN LAND EUROPE UN  
rtendsu weits emberlicht de  
qdie farbe rhein bädern énu  
*tischender dichte weinstrass*

BC Reformulate Light 20/24 pt

ENSI AF SÆR ØNSKE SMINDEL  
håns for over for bare den  
nyhed. Skrifét yes rykker  
*merciellykke breds at etnic*

BC Reformulate Regular 20/24 pt

ORTHEILBRONN LAND EURRORAL  
tendsu weitemberlicht die  
farbe rhein bädern énu miní  
*tischender dichte weinoques*

BC Reformulate Semibold 20/24 pt

**ENSI AF SÆR ØNSKE SMINDEL**  
**håns for over bare den ny-**  
**hed. Skri fét rykker merich**  
***ciellykke breds at etnicäd***

BC Reformulate Bold 20/24 pt

ETMAURIS UT LEO JUSTO CONDIMENTUM  
MAGNA UT PRETRA ET CURABITURPIS  
sed. Tortoreu ac donec gravida  
lor tincidunt at orci nunc  
hamiburge ero a. Arcutemper  
*curabitur phasellentum justo tur*  
*nulla ut senec magna nas vest.*  
*Tornam condimente sapibulum*

BC Reformulate Light 8/12 pt

MEDDEN IKKER GENER IONPROCES OGSÅ  
SKES BRUGT SOMHED. LIGØKONKREVE  
meger asmindelesprografi er  
selvfølge at og en nemført det  
er. Denog godt det træderfart  
*spild over alt designet er et*  
*ogstadigitale. Vienge et sigen*  
*desige pene isærlig new det*

BC Reformulate Regular 8/12 pt

ETMAURIS UT LEO JUSTO CONDIMENTUM  
MAGNA UT PRETRA ET CURABITURPIS  
sed. Tortoreu ac donec gravida  
lor tincidunt at orci nunc  
hamiburge ero a. Arcutemper  
*curabitur phasellentum justo tur*  
*nulla ut senec magna nas vest.*  
*Tornam condimente sapibulum*

BC Reformulate Semibold 8/12 pt

MEDDEN IKKER GENER ESIENPROCES  
OGS SKES BRUGT SOMHED. NEVER  
Ligkonkreve meger Denog godt det  
*trdasmindelesprografi er selvfølge*  
at og en nemført det er. Denog  
*godt det træderfart spild over alt*  
*designet er et ogstadigitale.*  
*Vienge et sigen desige pene*

BC Reformulate Bold 8/12 pt

NECPARTUR LIBERO ULLA  
MOLLIS PRAESENTUMST  
vest tincidunt  
malesuada veni vitae  
*aliquat ametus. vici*  
*Quissus met the two*

BC Reformulate Light 12/16 pt

GAMMETID IKKE MÅSKEL  
INGSSYSTE LETTELEFTE  
munic funktion frem  
denneske design  
*at en. Medde niht*  
*opfattergsmålgruppens*

BC Reformulate Regular 12/16 pt

NECPARTUR LIBERO ULLA  
MOLLIS PRAESENTUMST  
vest tincidunt  
malesuada veni vitae  
*aliquat ametus. vici*  
*Quissus met the two*

BC Reformulate Semibold 12/16 pt

GAMMETID IKKE MSKEL  
INGSS- LETTELEFTE  
munic funktion frem  
denneske design at en.  
*Medde nihtpfattergsm*  
*lgruppens opleksp*

BC Reformulate Bold 12/16 pt

Stylistic Set ss01

DESIGN

DESIGN

Stylistic Set ss01

und weblog

und weblog

Stylistic Set ss01

BEAUTIFUL

BEAUTIFUL

Stylistic Set ss01

hip&hop

hip&hop

Stylistic Set ss02

HOCHSCHULE

#HOCHSCHULE

Stylistic Set ss02

# fanzine

# fanzine

Stylistic Set ss02

*kiwi*

*kiwi*

Stylistic Set ss02

GAZZOLINE

GAZZOLINE

Stylistic Set ss02

02:45

02/45

